

Strategic Entrepreneurship 7.5 credits

Strategiskt entreprenörskap 7.5 hp

Second cycle

Main field: Business Administration, Second cycle, has only first-cycle course/s as entry requirements (AIN)

Syllabus is adopted by the Research and Education Board (2019-03-15) and is valid for students admitted for the autumn semester 2019.

Placement in the Academic System

The course is included in Master's Programme (120 credits) in Strategic Entrepreneurship for International Growth.

Prerequisites and Conditions of Admission

Bachelor degree in Business Economics or the equivalent of 180 Swedish credit points or 180 ECTS credits at an accredited university.

Applicants must also have written and verbal command of the English language equivalent to English course 6 (Swedish UpperSecondary School). This can be proved by grades from English education or by such tests as:

- IELTS: score (Academic) of 6.5 or more (with none of the sections scoring less than 5.5)
- TOEFL paper based: score of 4.5 in written test and a total score of 575
- TOEFL internetbased: score of 20 in written test and a total score of 90

Course Objectives

The aim of the course is that students will develop knowledge of strategic entrepreneurship in new as well as established companies. Particular emphasis is placed on the identification of critical success factors for entrepreneur-driven business development, discussing problems and opportunities related to organizational growth, as well as understanding how entrepreneurial actions can affect processes of business development.

Following successful completion of the course the student should:

Knowledge and Understanding

- Describe theories about strategic entrepreneurship and entrepreneurial business development
- Illustrate the importance of entrepreneurship for innovations and economic growth in the community

Skills and Ability

- Analyse and problematize the concept of entrepreneurship and the entrepreneurial perspective in the context of strategic decision making
- Apply models and theories of strategic entrepreneurship to analyse and make decisions, and develop action plans for implementation
- Both orally and in writing account for and discuss arguments and conclusions in accordance with the academic requirements for content, language and form

Judgment and Approach

- Critically discuss the social and ethical issues of relevance to strategic entrepreneurship
- Identifying the need for further knowledge relevant to the area of strategic entrepreneurship, including the needs of own development

Primary Contents

The course includes the following areas:

- Basic models and theories in strategic entrepreneurship
- The strategic entrepreneurship process from identification of business opportunities for established business operations
- Entrepreneurial action as the driving force for business development and growth

Teaching Formats

Instruction consists of lectures, seminars and tutorials, combined with analysis and practical problem solving of cases and via literature seminars.

Examination

The overall grades of F (Insufficient), E (Sufficient), D (Satisfactory), C (Good), B (Very Good), A (Excellent) will be awarded for the course.

Examination comes in the form of literature seminars and presentation of project work.

Name of the test		Grading
Individual Assignment	1 credits	U/G
Research Seminar	1,5 credits	F/E/D/C/B/A
Project Work Scientific Paper	5 credits	F/E/D/C/B/A

If a disabled student has been granted learning support through a decision by Halmstad University, the examiner may decide on an adapted or alternative form of assessment for this student.

Course Evaluation

Course evaluation is part of the course. This evaluation should offer guidance in the future development and planning of the course. Course evaluations should be documented and made available to the students.

Course Literature

Ghannad N (2013) The role of the entrepreneur in the international new venture: opening the black box. Halmstad University Dissertations no. 3, Halmstad, Sweden (available online)

Wickham, P.A. Strategic Entrepreneurship. 5th edition. Prentice Hall, 2017

A compendium of scientific articles will be added