

Strategic Entrepreneurship 7.5 credits

Strategiskt entreprenörskap 7.5 hp

Second cycle

Main field: Business Administration, Second cycle, has only first-cycle course/s as entry requirements (AIN)

Syllabus is adopted by the Research and Education Board (2023-03-09) and is valid for students admitted for the autumn semester 2023.

Placement in the Academic System

The course is included in Master's Programme (120 credits) in Strategic Entrepreneurship for International Growth.

Prerequisites and Conditions of Admission

Bachelor degree in Business Economics or the equivalent of 180 Swedish credit points or 180 ECTS credits at an accredited university.

Applicants must have written and verbal command of the English language equivalent to English course 6 in Swedish Upper-Secondary School.

Course Objectives

The aim of the course is that students will develop knowledge of strategic entrepreneurship in new as well as established companies. Particular emphasis is placed on the identification of critical success factors for entrepreneur-driven business development, discussing problems and opportunities related to organizational growth, as well as understanding how entrepreneurial actions can affect processes of business development.

Following successful completion of the course the student should:

Knowledge and understanding

- describe theories about strategic entrepreneurship and entrepreneurial business development
- illustrate the importance of entrepreneurship for innovations and economic growth in the community
- understand the areas such as gender and entrepreneurship, sustainability and entrepreneurship, social entrepreneurship, Ethnicity and entrepreneurship, International entrepreneurship and family business

Skills and ability

- analyse and problematize the concept of entrepreneurship and the entrepreneurial perspective in the context of strategic decision making

- apply models and theories of strategic entrepreneurship to analyse and make decisions, and develop action plans for implementation

- both orally and in writing account for and discuss arguments and conclusions in accordance with the academic requirements for content, language and form

Judgement and approach

- critically discuss the social and ethical issues of relevance to strategic entrepreneurship
- identifying the need for further knowledge relevant to the area of strategic entrepreneurship, including the needs of own development

Primary Contents

The course includes the following areas:

- Basic models and theories in strategic entrepreneurship
- The strategic entrepreneurship process from identification of business opportunities for established business operations
- Entrepreneurial action as the driving force for business development and growth

Teaching Formats

Instruction consists of lectures, seminars, tutorials, and supervision.

Examination

The overall grades of F (Insufficient), E (Sufficient), D (Satisfactory), C (Good), B (Very Good), A (Excellent) will be awarded for the course.

Examination comes in the form of oral presentation of group assignment, written and oral literature seminar, written project work (group) and written individual examination.

Name of the test		Grading
Group Assignment and Oral Presentation	0,5 credits	U/G
Project Work	2 credits	U/G
Literature Seminar	1 credits	U/G
Written Examination	4 credits	F/E/D/C/B/A

If there are special reasons, the examiner may make exceptions from the specified examination format and allow a student to be examined in another way. Special reasons can e.g. be a decision on learning support.

For elite sports students according to Riktlinjer för kombinationen studier och elitidrott vid Högskolan i Halmstad, DNR: L 2018/177, the examiner has the right to decide on an adapted examination component or let the student complete the examination in an alternative way.

Course Evaluation

Course evaluation is part of the course. This evaluation should offer guidance in the future development and planning of the course. Course evaluations should be documented and made available to the students.

Course Literature and Other Study Resources

Ghannad N. *The role of the entrepreneur in the international new venture: opening the black box*. Halmstad University Dissertations no. 3, Halmstad, Sweden (available online), 2013

Carter, S. & Jones-Evans, D. *Entrepreneurship and Small Businesses*. 3e uppl, Pearson, 2012

Wickham, Philip A. *Strategic Entrepreneurship*. 5e uppl, Prentice Hall, 2017

A compendium of scientific articles will be added